

Int. Cls.: 9, 16, 21, 24, 28, 33 and 35

Prior U.S. Cls.: 22, 26, 30, 37, 38, 42, 47, 50 and 101

United States Patent and Trademark Office

Reg. No. 1,889,730
Registered Apr. 18, 1995

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**



ADMINISTRATRIX, C.T.A. OF THE ESTATE
OF MARILYN MONROE (NEW YORK
ESTATE)
135 CENTRAL PARK WEST
NEW YORK, NY 10023

FOR: EYEWEAR, NAMELY EYEGLASSES,
SUNGALASSES, AND FRAMES THEREFOR, IN
CLASS 9 (U.S. CL. 26).

FIRST USE 9-0-1989; IN COMMERCE
9-0-1989.

FOR: GIFT BAGS AND CALENDARS, IN
CLASS 16 (U.S. CLS. 37 AND 38).

FIRST USE 6-0-1989; IN COMMERCE
6-0-1989.

FOR: COLLECTOR PLATES, IN CLASS 21
(U.S. CLS. 30 AND 50).

FIRST USE 6-15-1990; IN COMMERCE
6-15-1990.

FOR: TOWELS, IN CLASS 24 (U.S. CL. 42).

FIRST USE 12-0-1988; IN COMMERCE
12-0-1988.

FOR: PORCELAIN DOLLS, IN CLASS 28 (U.S.
CL. 22).

FIRST USE 7-0-1990; IN COMMERCE
7-0-1990.

FOR: WINE, IN CLASS 33 (U.S. CL. 47).

FIRST USE 11-16-1987; IN COMMERCE
11-16-1987.

FOR: HISTORICAL FIGURE LICENSING
SERVICES, IN CLASS 35 (U.S. CL. 101).

FIRST USE 4-1-1986; IN COMMERCE
4-1-1986.

THE NAME IN THE MARK DOES NOT
IDENTIFY A LIVING INDIVIDUAL.

SER. NO. 74-502,875, FILED 3-21-1994.

ELIZABETH A. DUNN, EXAMINING ATTOR-
NEY